

## Fighting Climate Change Together

IOI Corporation Berhad (IOIC) has continuously supported the global Earth Hour movement since 2009. We have designated the month of March as our Earth Month to give greater emphasis on the green movement. This year, a line-up of exciting eco-activities was held for the IOI Earth Month 2021 campaign and culminated in the Earth Hour's celebration on 27 March 2021.

The theme for IOI Earth Month 2021 is “Fighting Climate Change Together” to reflect IOIC's Climate Change Action (CCA) Initiative. The CCA Initiative spearheaded by Group Managing Director and Chief Executive Dato' Lee Yeow Chor is IOIC's long-term action plans to mitigate and reduce greenhouse gas emissions across its diverse business operations. Similarly, the campaign aims to raise awareness on pressing environmental issues and encourage positive actions to reduce our carbon footprints.

### Lunch & Learn Talk on IOI Climate Change Action Initiative

A Lunch & Learn Talk Session on IOI CCA Initiative on 1 March 2021 kick-started the month-long campaign. During the talk session, Dato' Lee Yeow Chor officially launch IOI Earth Month 2021 while emphasising the importance of committing IOIC towards addressing the climate challenge. It is also important for IOIC's employees to mitigate and reduce their daily carbon footprints at the workplace, at home and within their communities

The hybrid talk session was attended by a limited number of physical participants (in adherence to standard operating procedure) but has attracted many employees from IOIC headquarters and subsidiary companies to join virtually. IOIC Group Head of Sustainability Dr Surina Ismail and Senior Sustainability Executive Puan Hanna Hazirah shared their insights on how to adapt and expand climate mitigation strategies beyond IOIC's business operations and embrace them in our day-to-day activities.



Puan Hanna Hazirah presenting her talk on IOI Climate Change Action Initiative.



Apart from physical participants, there were also participants who joined in through Zoom during the hybrid talk session.

To put all the learning into action, we also launched the **Let's Fight Climate Change Together Contest** and invited all employees to present their best climate change mitigation ideas to IOIC. The winners will be judged based on their ideas' originality, impact-driven and practicality.

### **Virtual Run for Climate Change**

In the effort to raise awareness on climate change and encourage our employees to stay healthy in an engaging way, 97 employees from IOIC headquarters and subsidiary companies participated in the Virtual Run for Climate Change from 3 to 28 March 2021. The runners can choose to run or walk at their preferred pace, location and time during the contest period either in a 42 km-Group Run or 21 km-Individual Run.



Congratulations to all the winners!

### **Wayang Kulit Workshop**

Creative storytelling can be part of the solution to our climate change dilemma. With that in mind, a *Wayang Kulit* or shadow puppetry workshop was held to help raise awareness on climate change through the craft of storytelling. The workshop proved to be interesting because all the participants get to create their own *Wayang Kulit* characters and use them to tell a story relating to climate change and environmental protection. Apart from being informative, it is creatively fun and entertaining as well. Most importantly, the participants learned the importance of environmental protection through the engaging workshop.



The participants, in groups, incorporated the impacts of carbon footprints through short plays with their cut-out characters.



Applying a monocolour to the cut-out characters and ensure they are dried before assembling them together.



Congratulations to the winning group who has demonstrated the best teamwork, creativity and strong messaging in their play.

## 21-Day Earth Month Challenge

To be successful in reducing our carbon footprint, we need to change or create new habits. In the 21-Day Earth Month Challenge, IOIC employees were encouraged to follow a series of daily goals for 21 consecutive days. These goals range from unplugging unused electrical appliances to save electricity, eating less meat which consumes more resources to produce, recycling to simple gardening. The goal is to encourage all IOIC employees to accomplish small green habits, one step at a time, that may develop into a permanent one in the long run.



Reusing plastic containers to keep the kitchen pantry neat and organised - for Day 8 “Use A Reusable Item” challenge.



An avid gardener upcycled coconut shells to grow plants on Day 20’s challenge which is to upcycle recyclable materials.

## Earth Month’s Online Quiz

The closure to IOI Earth Month 2021 campaign was Earth Month’s Online Quiz. The quiz aimed to brush up on our employees’ knowledge and understanding of climate change and environmental-related topics. From the protection of endangered species, oceans and plastic pollution, deforestation and biodiversity and clean energy, a total of 72 employees participated in the contest. We have 20 lucky winners who scored perfectly and won themselves exclusive prizes.

IOI Earth Month 2021 is designed to bring the IOI Family together and take concrete action to address the climate and environmental challenges we are facing. Our efforts are found at all levels of the organisation as we take collective action to reduce our carbon footprints. Let us do our part to fight climate change together.

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